

# HairS'25

24<sup>th</sup> International Hair-Science Symposium

25 – 27 JUNE 2025 · Augsburg, Germany

# SPONSORSHIP BOOKLET

Version: 05 December 2024



# Why Sponsor HairS'25?

**Play an active role in this traditional and international Hair Science Conference in 2025 and become a sponsor or exhibitor!**

HairS'25 offers a unique platform to discuss the latest advancements in hair and hair-care research, focusing on the scientific core of hair care. This includes not only academic innovations but also groundbreaking formulations in the hair-care industry.



HairS'25 brings together top scientists, industry experts, students, and decision-makers, fostering collaboration and promoting valuable partnerships. As a sponsor, you gain unparalleled visibility among a highly targeted audience, positioning your brand as a leader in this specialized scientific domain.

## Save the Date!

**HairS'25 – 24<sup>th</sup> International Hair-Science Symposium**  
25 – 27 June 2025  
Hotel Maximilian's, Augsburg, Germany

# OUR SPONSORSHIP PACKAGES



## Gold Sponsor

€ 7,500.-

The premium package for maximum exposure!

### Benefits:

- ✓ Your company name printed on all participant **badges**.
- 1 Table-top display** to showcase your products or services.
- 2 Complimentary tickets** for your team.
- ✓ Mentioned in all newsletters, during breaks, and at registration.
- ✓ Your logo featured on the **conference website**, linked to your own site or a video presentation.
- ✓ Inclusion in all marketing emails and the abstract book.
- ✓ Opportunity to sponsor Wi-Fi or other event features for additional exposure.



## Silver Sponsor

€ 5,000.-

A comprehensive package for strong visibility.

### Benefits:

- 1 Table-top display** to showcase your products or services.
- 1 Complimentary ticket** for your team.
- ✓ Your logo featured on the conference website and in the abstract book.
- ✓ Recognition as a valued sponsor during the conference.



## Bronze Sponsor

€ 3,000.-

An entry-level sponsorship for high-impact branding.

### Benefits:

- ✓ Your logo featured on the conference website and in the abstract book.
- ✓ Recognition as a valued sponsor during the conference.

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## Support a Plenary Speaker

€ 1,500

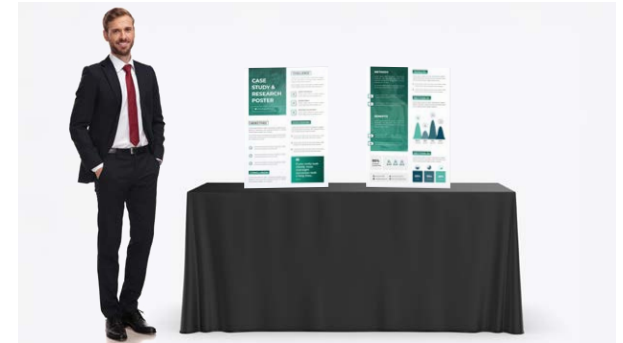
- ✓ Cover the travel and participation costs for one of our invited plenary speakers.
- ✓ The sponsored talk will be announced with your company's name.
- ✓ Your logo featured on the conference website, linked to your own website or video presentation.



## Dinner Sponsorship

€ 2,500 (shared)  
or € 4,000 (exclusive)

- ✓ Your support will be announced during the conference dinner.
- ✓ Your logo printed on the dinner menu and acknowledged as the event sponsor.



## Exhibition & Ticket

€ 1,950

- ✓ Display your equipment, instruments, samples, and more during poster sessions and coffee breaks.
- ✓ Engage informally with hair experts from around the world.
- 1** Table-top display
- 1** Conference ticket



## City Tour Sponsorship

€ 1,000

- ✓ Your support will be announced during the city tour.
- ✓ Your logo printed on the tour guides sign and you will be acknowledged as the event sponsor.



## Best Paper Award Sponsorship

€ 800 (per award)

- ✓ Support the recognition of outstanding oral and poster presentations.
- ✓ Your logo will appear on the Best Paper Award Certificates and in the abstract book.

### Terms & Conditions

All prices are quoted in EUR plus VAT where applicable. All sponsoring options subject to change. **Cancellation Terms:** A confirmation or consent by email is binding and is considered a booking. Cancellation or refund is excluded after booking. **Payment Terms:** Balance is due 100% after receipt of the invoice.

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# Contact Us

Let's create a custom sponsorship package to suit your needs.

Contact Franziska Konle  
to discuss your options:

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For further information, visit

[www.dgk-ev.de/hairs25](http://www.dgk-ev.de/hairs25)